1121 Olivette Executive Parkway, Suite 100
St. Louis, MO 63132

(314) 370-1602
LBH-stl.com I (888) LBH-YOU1
LetsBuildHope@LBH-stl.com

LET'S BUILD HOPE
Transforming Nonprofits through Partnership

Cultivation and Stewardship Strategy Template

Donor/Prospect Name: _____

Capacity Rating	Range
Annual Gift	
Major Gift over 2-3 years	

Solicitation Strategy:

Primary Solicitor:		***Target Ask Date:***	
Secondary Solicitor:		***Target Ask Amount:***	
Primary Interest:		***Proposal:***	
Secondary Interest:		***Organizational Relationships:***	
Primary Giving Motivation:		***Possible Challenges:***	

Cultivation Strategy:

- ***Other people close to the prospect who should be involved:***
- ***Additional Research Needed:***
- ***Initial Strategy Outline:***

1121 Olivette Executive Parkway, Suite 100
St. Louis, MO 63132

(314) 370-1602
LBH-stl.com I (888) LBH-YOU1
LetsBuildHope@LBH-stl.com

LET'S BUILD HOPE
Transforming Nonprofits through Partnership

Detailed Action Plans: *(insert actual days as they are scheduled and reviewed monthly)*

Date	Action	Objectives	People	Entered into d/b
	Ask for....			